



Pleasant Ridge Auction Book

2021 Contract

Business Name _____ Contact _____

Phone # _____ Address _____

Contact Email _____

Amount Paid _____ Check # _____

Final Deadline for all submissions: September 1, 2021

<u>Check Size of Ad being ordered.</u>	<u>Rates</u>
___ Full Page: 6 x 7.5	\$250
___ Half Page: 6 x 3.75	\$200
___ Quarter Page: 3 x 3.75	\$150

We have a limited number of larger ads available. Please contact Doug McElroy at: douglasmcelroy1@yahoo.com or 248-790-8773 for details and pricing.

Please provide **Pictures (Photographs)** in digital format:

- 300 dpi (dot per inch)
- tiff format preferred; jpg acceptable
- Ads May NOT bleed

When submitting **Art (line art)** It is best if you can get original line art (vector art). Usually created in Adobe Illustrator File format .eps

Please provide all **text** in digital format emailed to: pleasantridgefoundation@gmail.com

Acceptable formats include:

- Microsoft Word
- Adobe Illustrator
- Adobe PDF
- Adobe PhotoShop

Art Supplied _____
(date and individual)

Notes _____

Please send form and check payable to:

Pleasant Ridge Foundation, 23925 Woodward Avenue, Pleasant Ridge MI 48069

Full Page 6 x 7.5

1/4 Page 3 x 3.75

1/2 Page 6 x 3.75